VibeSplit

Social voting app for rapid crowd feedback

TWO OPTIONS. A FAST DECISION.

Live on App Store and Google Play



Emilian Manolache

Founder, Product Owner, Software Architect & Full-Stack Developer | End-to-End

Product ownership / UI/UX design / End-to-end engineering / Apple and Google stores submission / Go-to-market

2024-present

VibeSplit

PUBLISHED MOBILE PRODUCT

FOUNDED, DESIGNED AND SHIPPED

A social voting product connecting fast choices, audience reach and shareable results.

iOS

App Store

Available on the App Store

Android

Google Play

GET IT ON Google Play

Figma UI/UX
Product and interaction design

Full-stack delivery
Mobile app, backend and admin

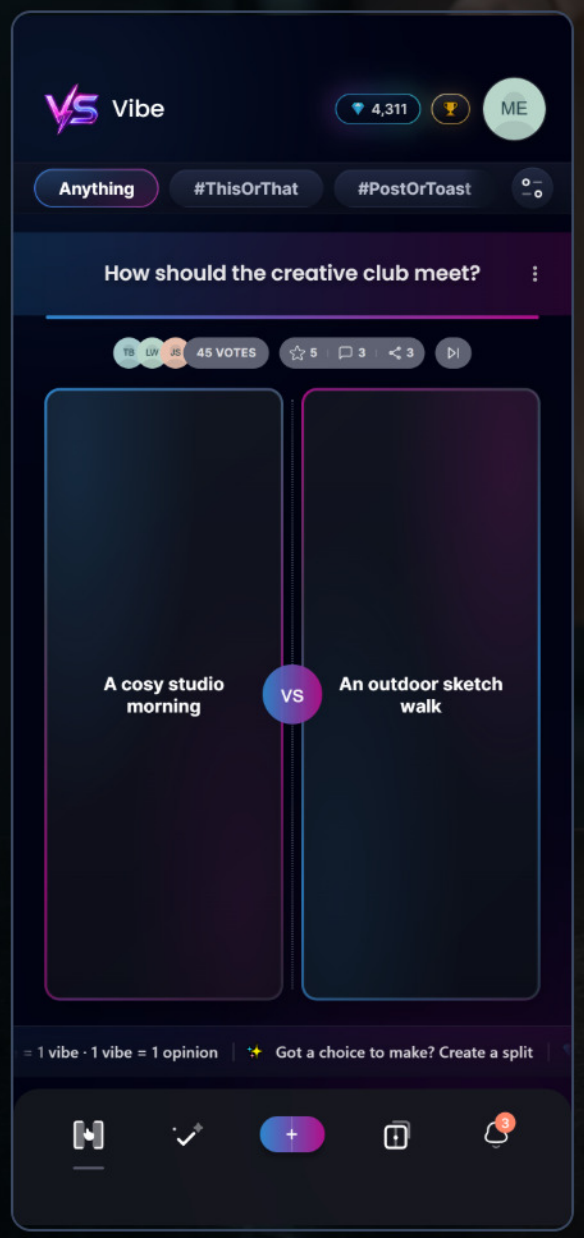
Founder ownership
Store releases and go-to-market

A VOTE WITHOUT A FEED SCROLL

IMAGE CHOICES



TEXT CHOICES



TAP TO CHOOSE

Two options make the next action clear.

NATIVE FEEDBACK

Haptic triggers reinforce the voting interaction.

ANIMATED PROGRESSION

The next decision replaces the current pair.

VibeSplit

INTERACTION ENGINEERING

THE ENGINEERING BEHIND THE NEXT TAP

Coordinated UI state, prepared media and request guards support the voting interaction.

Ready

The current pair is ready to choose.

→

Commit

Lock the tap and record the choice.

→

Transition

Coordinate the out/in animation.

→

Next

Present the next decision pair.

Image preparation

Prepare display images before transition. Warm zoom images and upcoming cards.

Request coordination

Use in-flight batch guards, request IDs and stale-response checks to manage races.

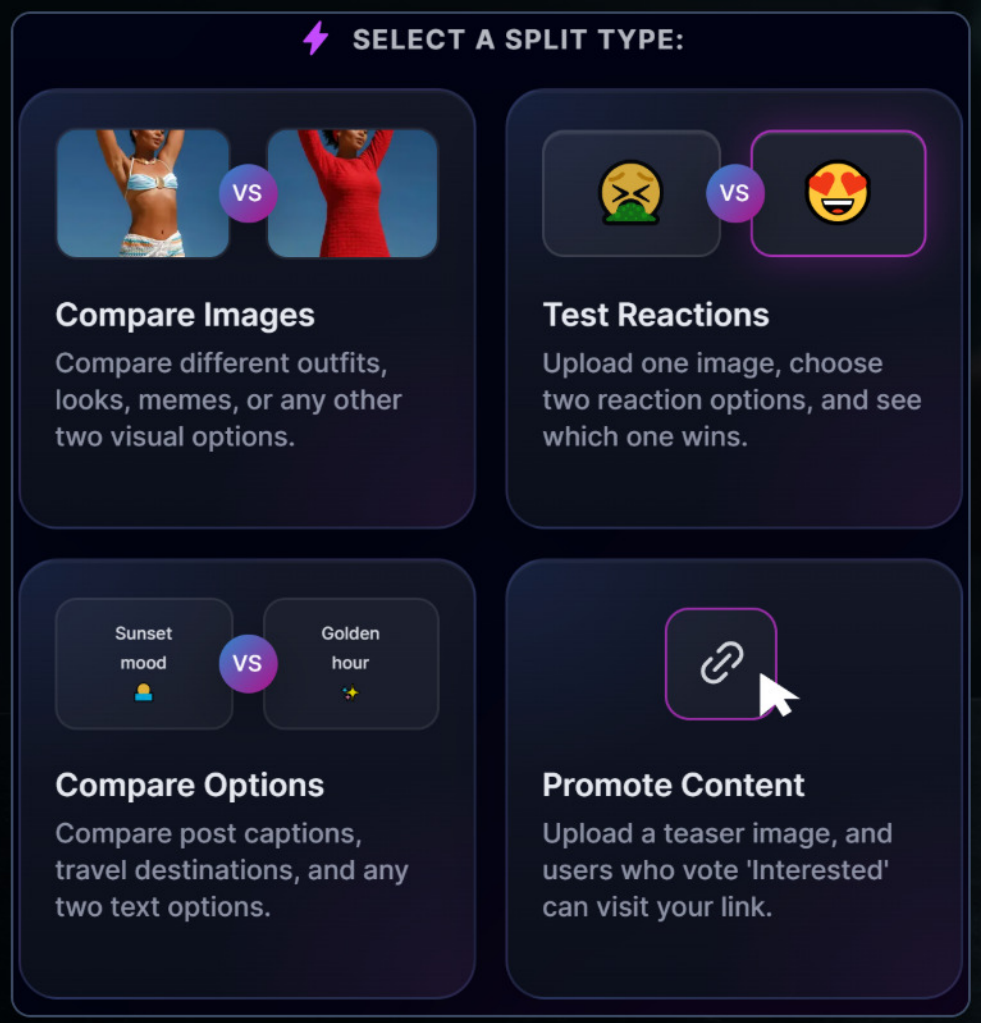
Feed eligibility

Apply audience and tag rules. Exclude prior actions and prioritize lower skip counts.

FOUR WAYS TO ASK THE CROWD

Image comparisons, single-image reactions, text choices and promotional content.

CREATION FORMATS



Compare Images

Compare different outfits, looks, memes, or any other two visual options.

Test Reactions

Upload one image, choose two reaction options, and see which one wins.

Compare Options

Compare post captions, travel destinations, and any two text options.

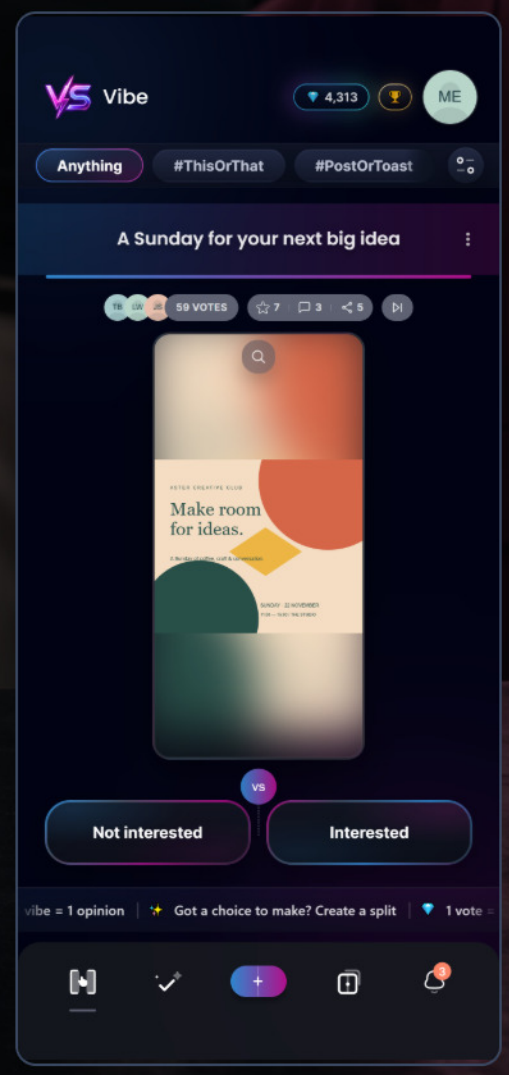
Promote Content

Upload a teaser image, and users who vote 'Interested' can visit your link.

REACTIONS

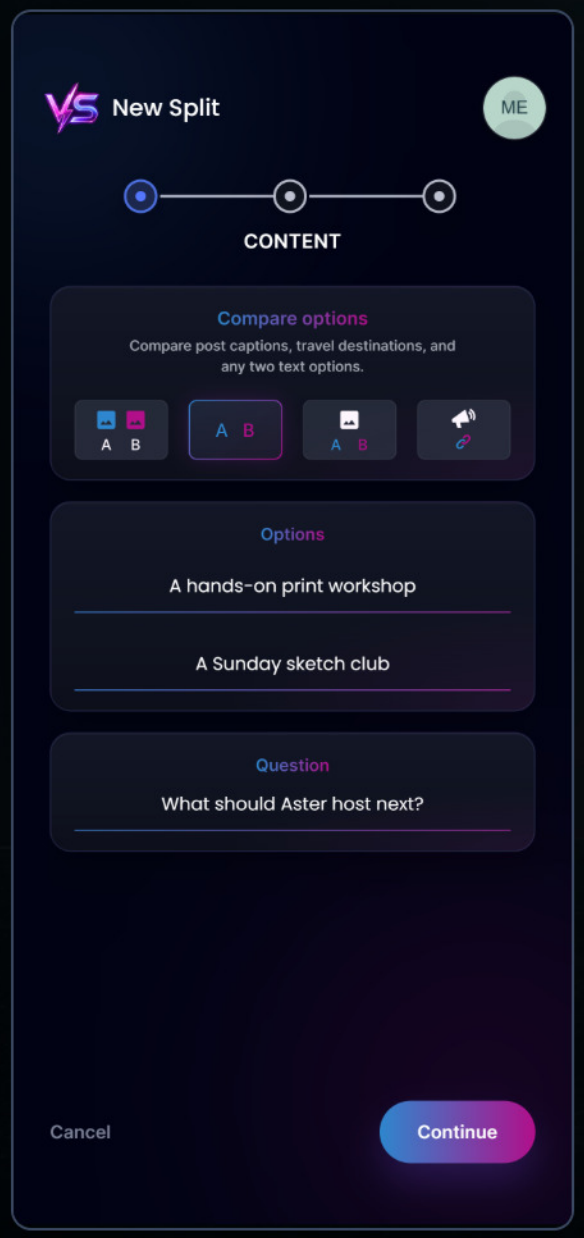


PROMOTIONS

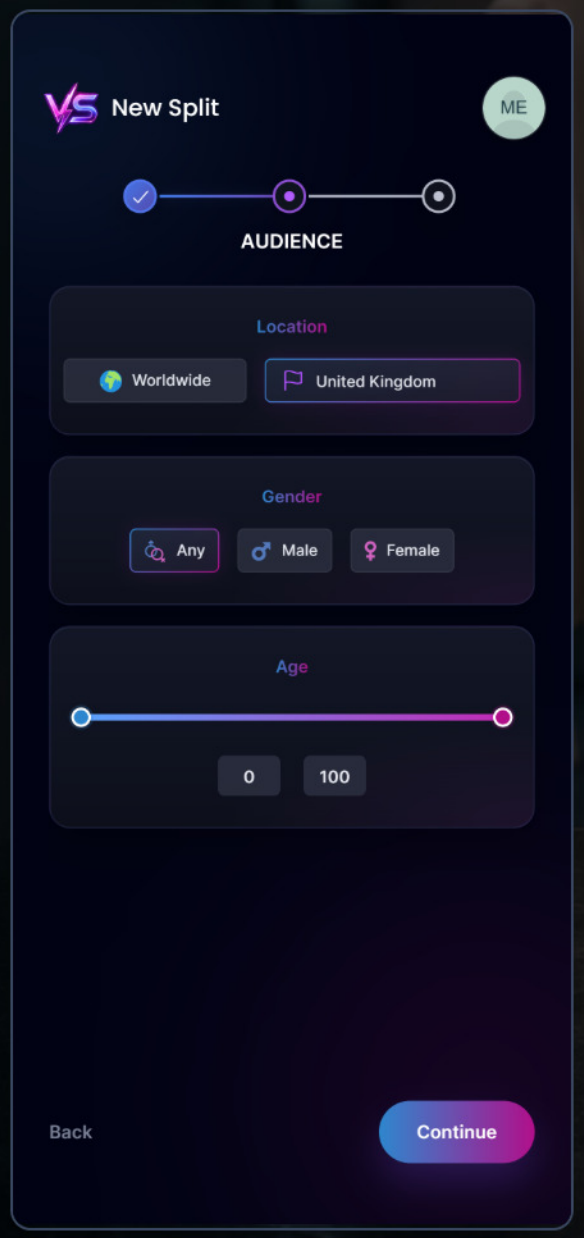


CONTENT AND AUDIENCE

WRITE THE SPLIT



SELECT THE AUDIENCE



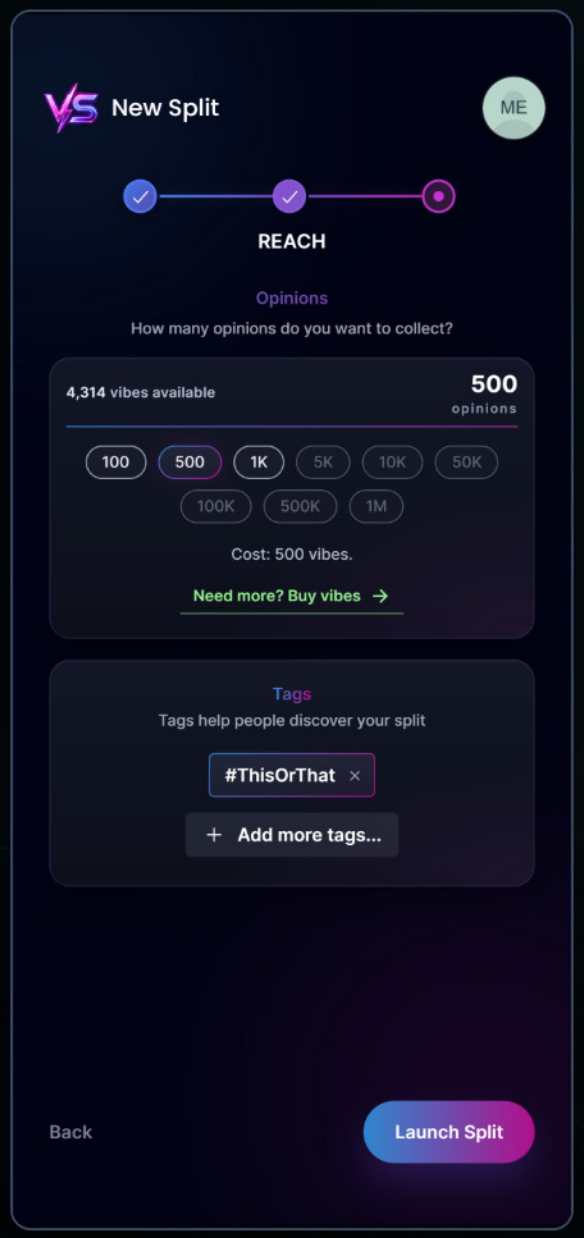
A GUIDED CREATION FLOW

Write the question, options and discovery tags.

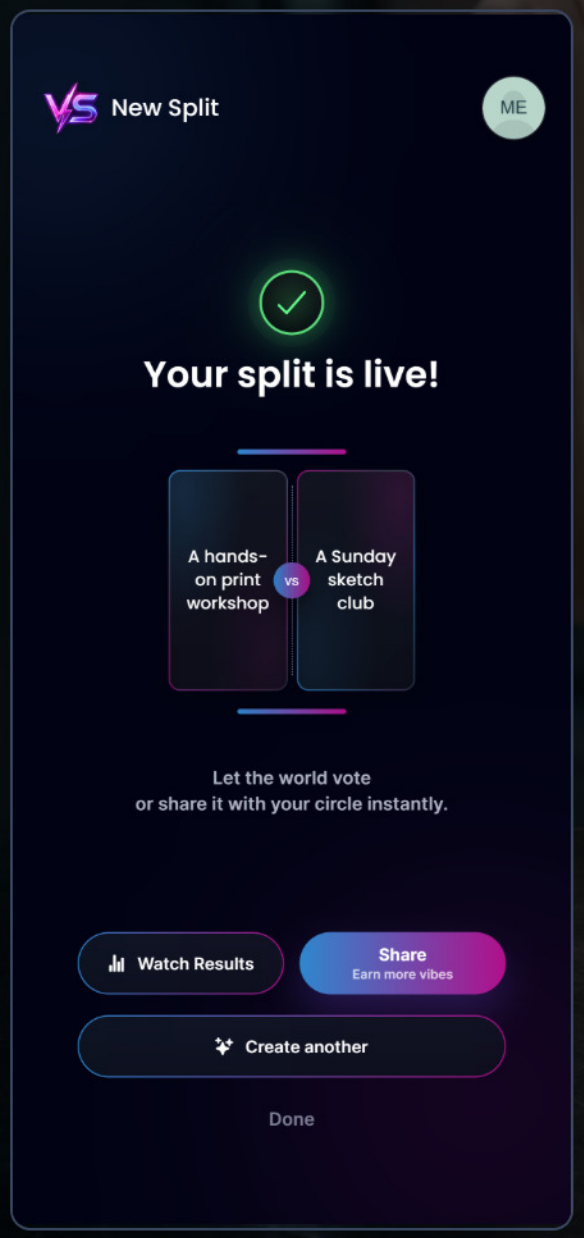
Country, gender and age controls shape the requested audience.

REACH, BUDGET AND LAUNCH

CHOOSE REACH



SPLIT LAUNCHED



CHOOSE THE REACH

Set the requested number of opinions for the split.

CHECK THE BALANCE

Validate the Vibe cost before publication.

CONTINUE THE WORKFLOW

Watch results or share the live split.

VibeSplit

RESULTS AND PROGRESS

VOTES BECOME VISIBLE VERDICTS

Progress, vote shares and winner displays make the response easy to understand.

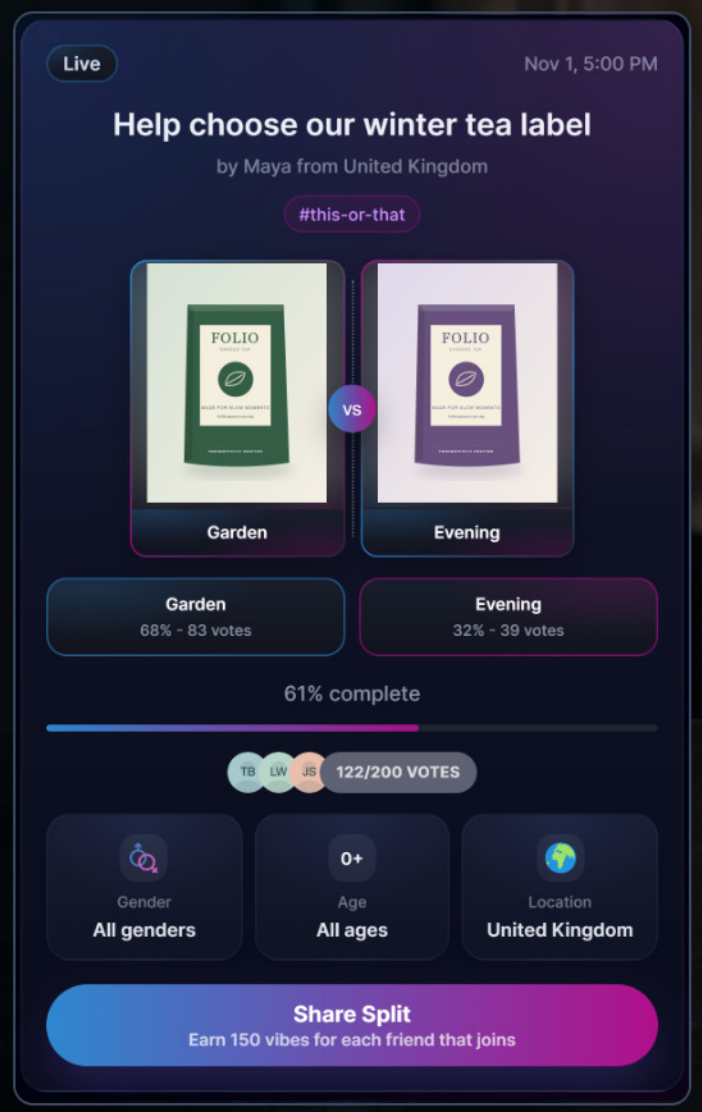
Live progress

See participation against the split's requested reach.

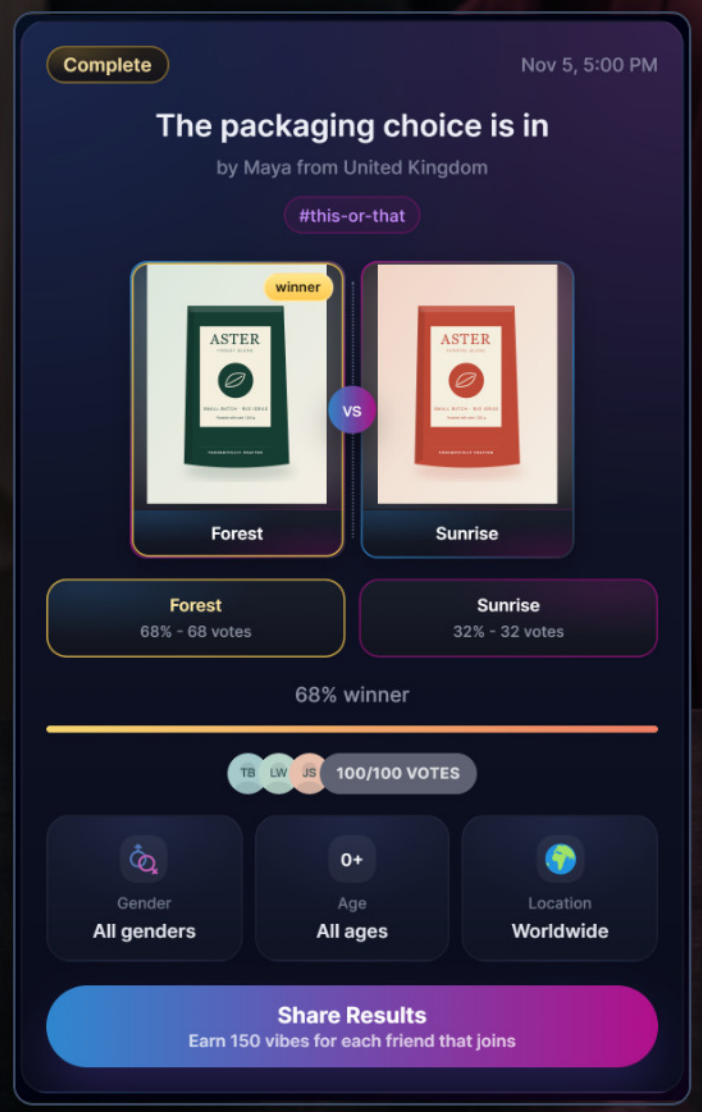
Completed verdicts

Review the outcome and audience details.

ONGOING SPLIT



COMPLETED SPLIT

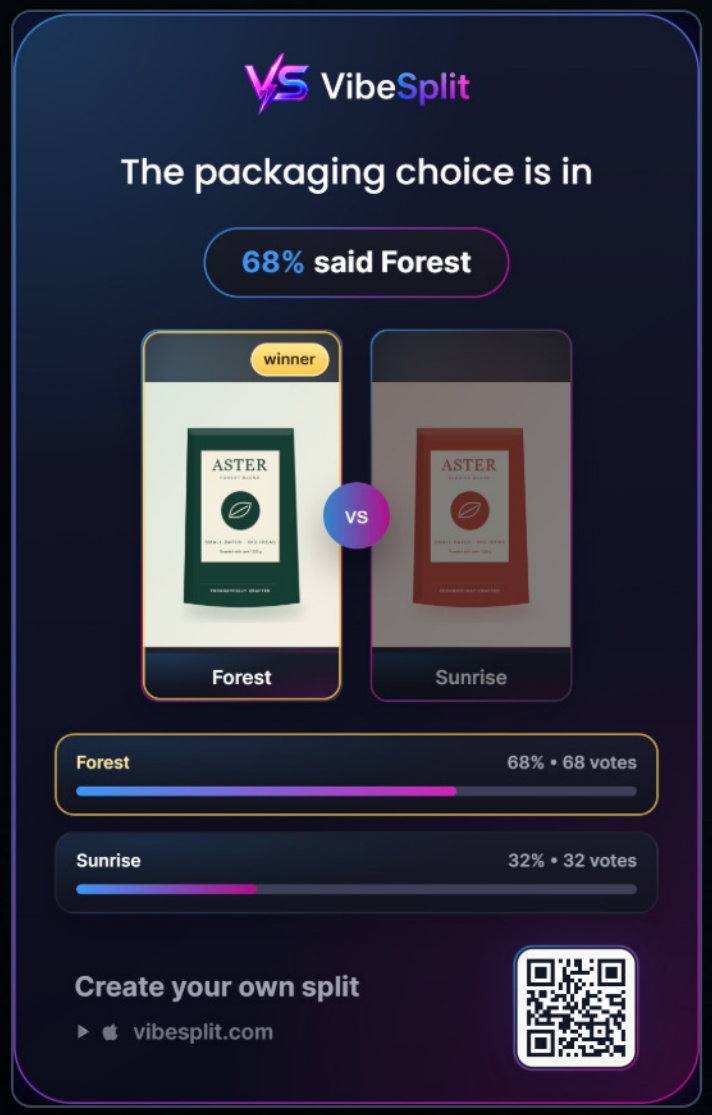


VibeSplit

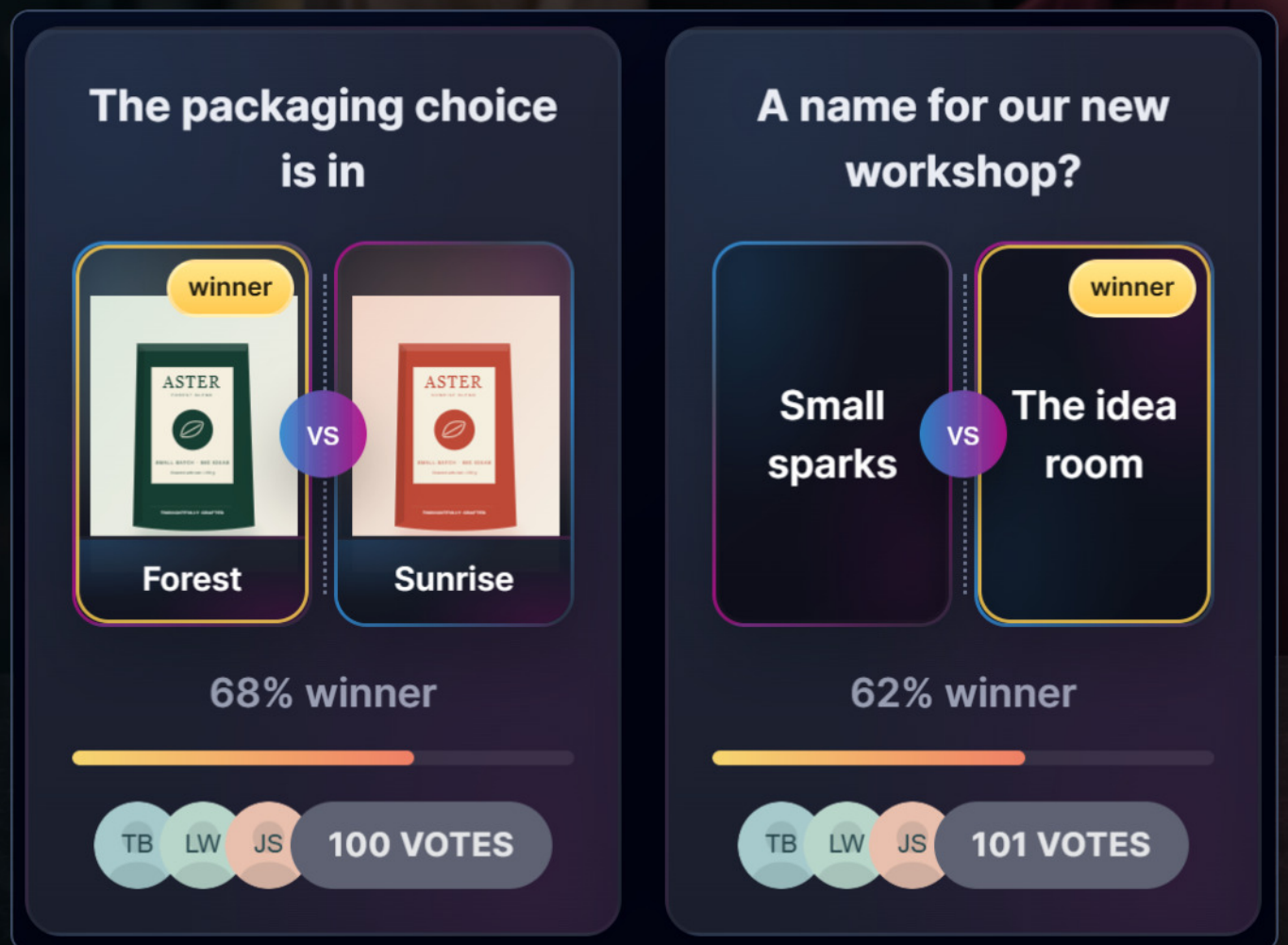
SHARING AND DISCOVERY

RESULTS THAT TRAVEL

Reusable result cards and QR links carry the decision beyond the original voting screen.



VERDICTS GROUPED BY TAG



Share links preserve a destination into the app.

VibeSplit

COMMUNITY INTERACTION

A DECISION WITH SOCIAL CONTEXT

Follow an active split and keep the conversation attached to the question.

FOLLOWED SPLIT

Live

Nov 8

Which coffee pack would you pick?

by Noah Ellis



13% complete

TB LW JS 38/300 VOTES

3 | 2 | 5 | 0

DISCUSSION

3 comments

Noah Ellis Nov 8

The forest colour feels calm and distinctive.

Sofia Ellis Nov 8

I would pick this up on a shelf — the label reads beautifully.

Amir Ellis Nov 8

The simpler option gives the name room to breathe.

FOLLOW-UP WITH USER CONTROL

Completion and comment events connect to an inbox, push notifications and preference-aware reminders.

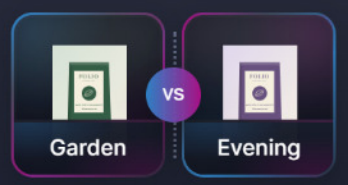
NOTIFICATION INBOX

3 new notifications



✅ Your split is complete

Today at 4:00 PM



💬 You have a new comment

Today at 2:00 PM



✅ A split you follow is complete

Yesterday at 2:00 PM

PUSH PREFERENCES

🔔 **Push**

Your split is complete	on
New comments on your splits	on
Splits you follow are complete	on
New comments on splits you follow	on
Reminders & events	on

VibeSplit

PARTICIPATION ECONOMY

PARTICIPATION FUNDS THE NEXT QUESTION

Votes earn Vibes. Split creation spends them on reach, with both sides visible in the activity history.

BALANCE AND NEXT ACTIONS



3,814
Available balance

Earn vibes by voting. Use them to get opinions.
1 vote = 1 vibe • 1 vibe = 1 opinion

Vote & Earn

Buy Vibes

EARNINGS AND SPEND

Recent activity

−	-500 spent on a new split 08 Nov at 18:25	-500
+	+1 earned by voting 08 Nov at 18:22	+1
+	+1 earned by voting 08 Nov at 18:22	+1

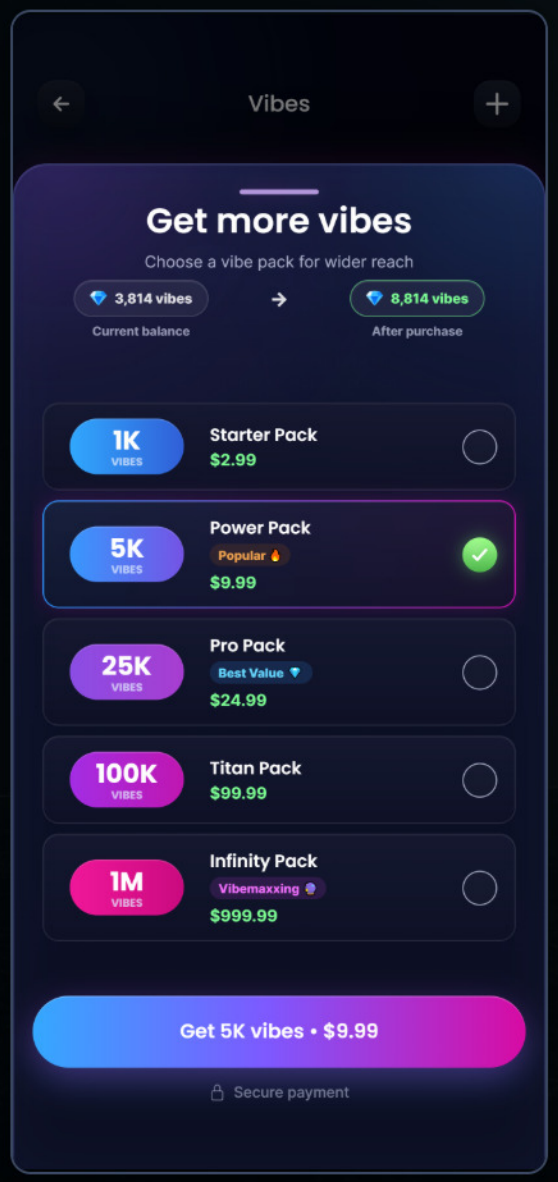
Vote **Earn Vibes** **Create with reach**

VibeSplit

IN-APP PURCHASES

IN-APP PURCHASES CONNECTED TO REACH

Consumable Vibe packs add balance for more reach through the native store integrations.



Apple StoreKit / Google Play Billing

Native consumable purchase flow

Server receipt validation

Validate the purchase and check duplicate transaction identifiers.

Balance and purchase history

Record the credit, then complete the store transaction.

VibeSplit

SYSTEM ARCHITECTURE

A MOBILE PRODUCT WITH A CONNECTED BACKEND

Angular and Ionic run in Capacitor iOS and Android shells, with an operational admin surface.

Mobile application

Native haptics, camera, sharing, push and deep links

Admin panel

Angular / CoreUI

Node.js / Sails API

Domain services + Waterline data models

MongoDB

Users, splits, votes, balances, purchases and notifications

Media and sharing

Sharp / S3 image variants
Puppeteer share cards

Platform services

Firebase Cloud Messaging
Apple / Google identity + stores

VibeSplit

PRODUCT OPERATIONS

THE TOOLS TO OPERATE THE PRODUCT

An admin panel supports the work behind the mobile experience.

Users and balances	User filters, status, insights and manual Vibe grants.
Splits and moderation	Publishing, editing, moderation and split activity.
Campaigns and sharing	Campaign and share-link creation with destination context.
Operational analytics	Event-derived views of sources, sessions, devices, countries, rewards and purchases.

VibeSplit

END-TO-END OWNERSHIP

FOUNDER OWNERSHIP
FROM DESIGN TO DISTRIBUTION

Founder, Product Owner, Software Architect & Full-Stack Developer I End-to-End

Product and Figma UI/UX	Shape the product and design its distinctive mobile creation and voting experience.
Mobile and backend	Engineer the apps, API, media workflows and operational administration.
Monetization and release	Connect Vibe packs to native store payments and handle Apple and Google store submissions.
Go-to-market	Continue product ownership and market execution from 2024 to the present.